



AAA / IHS forecast 35.5 million travelers during the Labor Day holiday, a 1.0 percent increase from 2014

US Holiday Travel Overview

Solid income gains, rising household net worth, and an improving housing market should drive an increase holiday travel by one percent, resulting in 35.5 million travelers expected during the Labor Day holiday.

Steady Growth in Auto Travel

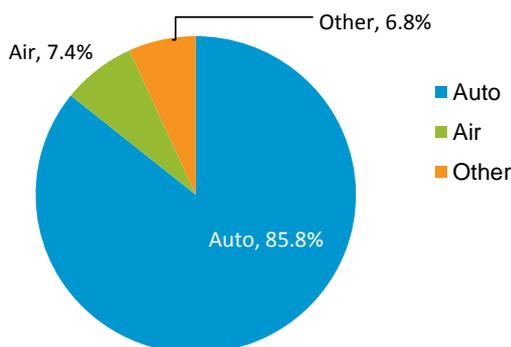
Travel by auto is expected to maintain its share of travel this holiday period, with growth of 1.1 percent resulting in 30.4 million travelers expected on the road for the holiday.

Air Travel Will Gain Share in '15

Air travel is expected to grow 1.5 percent this Labor Day holiday, as the 2.64 million travelers are expected to make up 7.4 percent of all holiday travel. This will be the highest volume of air travel since 2007 for this holiday period.

- The 2015 forecast of 35.5 million travelers will mark the highest Labor Day Holiday travel volume since 2008.
- The 1.0 percent increase in travel will be the fourth consecutive year that travel volume has grown for this holiday.
- The 2015 forecast is three percent higher than the average of the previous ten years.
- Gas prices have averaged \$2.63 in August, and as of August 21, were \$0.80 per gallon below last year.
- Rising wages and falling gas prices have helped boost disposable income, which is expected to increase 3.5 percent compared to last year, but a cautious consumer is using some of that money to save and pay debts.
- Real GDP is forecast to be just 1.8 percent above last year, while the unemployment rate is expected to fall to 5.3 percent, which is 0.8 points lower than this time last year.
- The housing market continues to improve, helping household net worth increase an expected 5.6 percent compared to last year.
- The Consumer Comfort, Consumer Sentiment and Consumer Confidence indices, while trending down from recent highs, all remain well above year-ago levels.

Share of Travelers by Mode



Labor Day Holiday Travelers by Mode

	Automobile	Air	Other
2014	30.1	2.60	2.42
2015	30.4	2.64	2.42
Growth	1.1%	1.5%	-0.2%

AAA and IHS forecast that travel during the Labor Day holiday will increase for the fourth consecutive year. The 35.5 million travelers expected to take to the roads, skies, rails and water is the highest since 2008 and 13.4 percent above the recession nadir seen in 2009.



Holiday Forecast Methodology: A Brief Overview

Travel Forecast

In cooperation with AAA, IHS developed a unique methodology to forecast actual domestic travel volumes. The economic variables used to forecast travel for the current holiday are leveraged from IHS Global's proprietary databases. These data include macroeconomic drivers such as employment, output, household net worth, asset prices including stock indices, interest rates, housing market indicators and variables related to travel and tourism, including prices of gasoline, airline travel and hotel stays.

Historical travel volume estimates come from the ongoing travel survey database of D.K. Shifflet & Associates (DKSA), the premier source of U.S. resident travel volume and behavior. DKSA interviews more than 50,000 U.S. households per month on tracking trip incidence, party composition, traveler behavior and spending—all after the trips have been taken.

The travel forecast is reported in person-trips. In particular, AAA and IHS forecast the total U.S. holiday travel volume and expected mode of transportation. The travel forecast presented in this report was prepared the week of August 17, 2015.

Labor Day Holiday Travel Period

For purposes of this forecast, the Labor Day holiday travel period is defined as the 5-day period from Thursday, September 3 to Monday, September 7.

About AAA

As North America's largest motoring and leisure travel organization, AAA provides more than 55 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the Internet at AAA.com.

About IHS (www.ihs.com): IHS (NYSE: IHS) is the leading source of insight, analytics and expertise in critical areas that shape today's business landscape. Businesses and governments in more than 150 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs about 8,800 people in 32 countries around the world.

About DKSA

DKSA's TRAVEL PERFORMANCE/MonitorSM is a comprehensive study measuring the travel behavior of US residents. DKSA contacts 50,000 distinct U.S. households monthly and has done so since 1991. DKSA is able to provide current behavior and long term trended analyses on a wide range of travel.